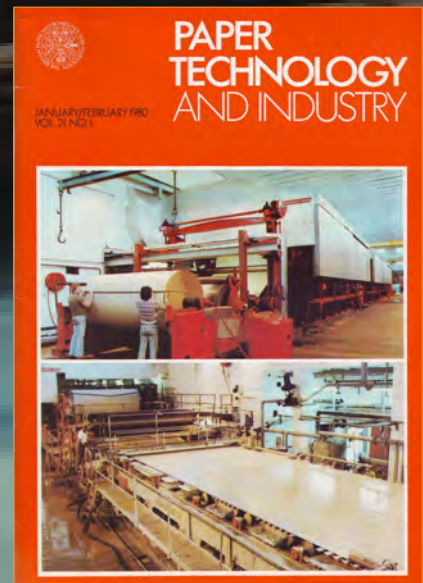


# PAPER TECHNOLOGY INTERNATIONAL®



2025



Proven Provider of Information to the  
Fibrous Forest Products Industry since 1960

# Paper Technology International®

The Official Journal of the Paper Industry Technical Association since 1960

## PITA History

The UK has a long-established line of Paper Industry organisations, which started in 1872 with the The Paper Makers' Association of England Wales, Scotland & Ireland (PMA). The PMA announced the intention to form a Technical Section at their AGM in 1920. The following year, this was inaugurated and the Technical Section of the Paper Makers' Association of England, Wales, Scotland and Ireland commenced work. The Technical Section transformed into the Technical Division, before it became the Technical Association in 1982.

## Publications

Since 1960, **Paper Technology** has been the official journal of the Technical Section / Division / Association. It is an impartial, interesting and trusted provider of information and continues to be an unbeatable source of the very information that paper professionals are keen to read about, including case studies, comment, news, product information, and numerous technical articles. Regular features on specific topics such as automation, coating, energy, maintenance, tissue, water removal and others make sure that suppliers get ample opportunity to highlight their products and services. In addition, we publish "Company Profiles", and are always looking for good-quality advertorial.

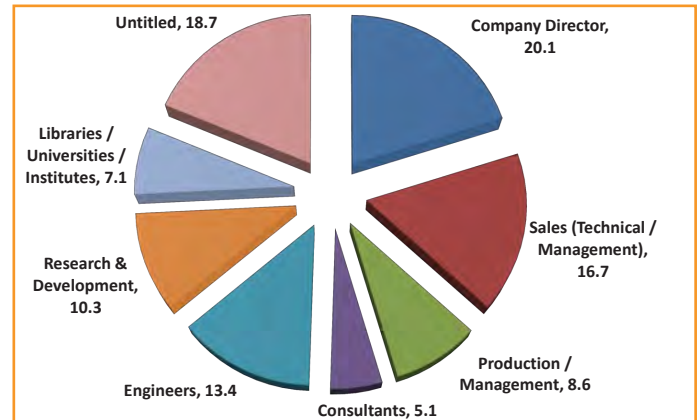
From the beginning of 2017 the journal changed title to **Paper Technology International®**, in order to underline the global nature of the industry and the international reach of the publication.

**Paper Technology International®** is taken by decision makers: it is not a free journal, and each edition is delivered directly to over 3000 industry professionals who are members or subscribers. Readers usually pass on the journal to a colleague, which increases circulation.

Decision makers representing government,

manufacturing, processing, converting, trade associations, consulting, research and others read **Paper Technology International®**.

## Circulation by Job Function



At the end of the year, the **PITA Annual Review** (formerly known as the **PITA Year Book** and often referred to as the "Paper Industry Bible") replaces the journal and is packed with information on the UK and European Industry, mill contact details (UK, Africa, Australasia, Benelux, Denmark, Eastern Europe, Middle East, Norway and Switzerland), lists of other paper technical associations (European and Worldwide), statistics, sector reviews and much more.

Despite the obvious increased popularity of the **PITA Annual Review**, rates conform to those for **Paper Technology International®**.

**Paper Technology International®** is supported by and read in concert with the new and enhanced website ([www.pita.org.uk](http://www.pita.org.uk)), the **PITA Affairs** e-Newsletter, and **PAPERmaking!** digital magazine. These have each expanded to both disseminate current news and act as a repository of information.

Both **PAPERmaking!** and the enhanced website ([www.pita.co.uk](http://www.pita.co.uk)), being digital platforms, offer exciting new opportunities for advertising that compliment those available in **Paper Technology International®** and the **PITA Annual Review**.



The Official Journal of the Paper Industry Technical Association since 1960

## MEDIA PACK 2025/2026

<b>Language:</b>	English	<b>Circulation:</b>	3,000 plus (print & e-edition)
<b>Paper Size:</b>	Din A4 Saddle Stitched 297 x 210mm wide.	<b>Pagination:</b>	Paper Technology 64 pages PITA Annual Review 64 pages
<b>Frequency:</b>	4 per year, including the 'PITA Annual Review'		

<u>Publication</u>	<u>Copy Deadline**</u>	<u>Editorial Focus</u>	<u>Special Report</u>
Spring 2025	28 <sup>th</sup> Feb. '25	<ul style="list-style-type: none"> <li>Energy Reduction Technology</li> <li>Novel Renewable Materials</li> <li>Gold Medal Essay</li> </ul>	<b>Bonus Distribution:</b> Tissue World Europe / Paper & Biorefinery / Technologie Kring / Pulp & Paper Industry Expo China
	Apr. '25	<b>PAPERmaking! Vol.11 No.1</b>	
Summer 2025	23 <sup>rd</sup> May '25	<ul style="list-style-type: none"> <li>Automation &amp; Control</li> <li>Packaging (including Legislation)</li> <li>Health &amp; Safety</li> </ul>	<b>Bonus Distribution:</b> Zellcheming / Paper ME / Paper Arabia
	July '25	<b>PAPERmaking! Vol.11 No.2</b>	
Autumn 2025	12 <sup>th</sup> Sept. '25	<ul style="list-style-type: none"> <li>Tissue Technology</li> <li>Chemicals &amp; Fibres</li> <li>UK Paper Gold Awards</li> </ul>	<b>Bonus Distribution:</b> DITP / MIAC / Technologie Kring
	Nov. '25	<b>PAPERmaking! Vol.11 No.3</b>	
Winter 2025	12 <sup>th</sup> Dec. '25	<b>PITA Annual Review 2025/2026</b>	
Spring 2026	27 <sup>th</sup> Feb. '26	<ul style="list-style-type: none"> <li>Nonwoods for Papermaking</li> <li>Paper Machine Clothing</li> <li>Maintenance &amp; Upgrades</li> </ul>	<b>Bonus Distribution:</b> Technologie Kring

\*Sent to Individual & Corporate Members only

\*\*Circulation date 2-3 weeks later

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Notification of cancellation must be made at least four weeks prior to publication. The publisher reserves the right to use previous material if copy is not received by copy deadline and to charge for space booked if not cancelled before deadline.

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